

First State Fashion Week



A Fashion Experience
Vendor Registration Packet

Empowering the Youth of Our Community
July 24, 2016 through July 30, 2016

For more information, contact:

Executive Assistant Team 302-378-4746

www.firststatefashionweek.com / firststatefashionweek@gmail.com

First State fashion Week – 413 S. Main Street Middletown, DE 19709

First State Fashion Week History & Overview

We are excited to join in with the world to celebrate Fashion! First State Fashion Week was created to give a positive outlet to new and existing Fashion lovers. As we explore and discover the derivatives of Fashion we hope to create new trends, concepts and styles for generations to come! As we prepare to for a week full of events, we want to extend the opportunity to establish a relationship. This event can only be possible with partnerships like yours. Fashion is in our everyday lives and together we can celebrate it.

First State Fashion Week will run from the July 24th - July 30st of 2016. Our opening event will be our Meet and Greet Kick Off Party, setting the mood for a full week of events at various locations. We would like to take this opportunity to invite your business to participate as a sponsor for First State Fashion Week 2016. These sponsorship opportunities offer a host of exclusive benefits designed to enhance your brand visibility among First State Fashion Week patrons. This event draws over 250 loyal customers who are influential decision makers within their community in and the surrounding Delaware Tri-State area.

The First State Fashion Week will receive press coverage in numerous media outlets such as The News Journal, DETV, several different social media pages, radio stations well as on popular fashion and beauty blogs. This year we anticipate 300-400 guests collectively throughout the week. The majority of our guests are females between 14 to 59 years of age and males between 20 to 40 years of age.

Another important component to our event is the charitable aspect. Not only is this a high end evening of style but it also raises money for our youth. First State Fashion Week is expecting to raise over \$4000.00 through ticket sales which First State Fashion Week is seeking to donated a percentage of the proceeds to the community benefiting workshops and outreach programs for the youth in and around the area of Delaware of all ages and backgrounds.

We look forward to working with you!

Kindly,

Laeia Washington
Founder of First State Fashion Week

Vendor Options:

Deadline June 26, 2016

Platinum Vendor \$1,000*

- *Vendor for six (6) scheduled days with First State Fashion Week
- *Name/Logo recognition during six (6) scheduled days
- *Five (5) Social media blast promoting business
- *Name/logo and website link on the First State Fashion Week social media pages
- *One (1) Table with table cloth and two (2) chairs
- *One (1) assistant may accompany vendor included with the package
- *Four (4) complimentary tickets for giveaway only for one of First State Fashion Week events – please see schedule of events above
- *Opportunity to provide product(s)/coupon(s) in gift bag(s) (optional)*

Gold Vendor \$600*

- *Vendor for four (4) scheduled days with First State Fashion Week
- *Name/Logo recognition during four (4) scheduled days
- *Three (3) Social media blast promoting business
- *Name/logo and website link on the First State Fashion Week social media pages
- *One (1) Table with table cloth and two (2) chairs
- *One (1) assistant may accompany vendor included with the package
- *Two (2) complimentary tickets for giveaway only for one of First State Fashion Week events – please see schedule of events above
- *Opportunity to provide product(s)/coupon(s) in gift bag(s) (optional)*

Silver Vendor \$300*

- *Vendor for two (2) scheduled days with First State Fashion Week
- *Name/Logo recognition during two (2) scheduled days
- *One (1) Social media blast promoting business
- *Name/logo and website link on the First State Fashion Week social media pages
- *One (1) Table with table cloth and one (1) chairs
- *One (1) assistant may accompany vendor included with the package
- *One (1) complimentary tickets for giveaway only for one of First State Fashion Weeks events – please see schedule of events above
- *Opportunity to provide product(s)/coupon(s) in gift bag(s) (optional)*

Flat Rate per Day \$100

- *Vendor for the number of days purchased for scheduled days with First State Fashion Week
- *One (1) Social media blast promoting business
- *Name/logo and website link on the First State Fashion Week social media pages
- *One (1) Table with table cloth and one (1) chairs
- *One (1) assistant may accompany vendor at a reduced price

Pop Up Shop \$75

- *Vendor for the Pop Up Shop with First State Fashion Week
- *One (1) Social media blast promoting business
- *Name/logo and website link on the First State Fashion Week social media pages
- *One (1) Table with table cloth and one (1) chairs
- *One (1) assistant may accompany vendor

Thank you for your commitment as a vendor First State Fashion Week’s 2016 Fashion and Beauty Extravaganza.

Please fill out the information below and mail all corresponding items to First State Fashion Week 413 S Main St. Middletown, DE 19709. For location pick up’s, questions and/or concerns please contact Executive Assistant Team 302-378-4746.

Business Name (as it should appear in marketing materials):

Contact Name: _____

Email Address: _____

Web Address: _____

Mailing Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Fax: _____

In support of First State Fashion Week 2016 my company hereby pledge(s):

Vendor Package: Platinum _____ Gold _____ Silver _____ Fate Rate _____

Total Value of Selection: \$ _____

Example of Items:

Example of Service(s):

_____ Check Enclosed (Please make checks payable to: First State Fashion Week)

_____ Money Order / Cashier's Check Enclosed (Please make checks payable to:
First State Fashion Week)

_____ Credit Card (Please complete the card details below.)

Please Charge \$ _____ to my: [] Visa [] MasterCard [] American Express
Credit Card Number: _____ Exp Date: _____

Billing Address: _____ Billing Zip Code: _____

Cardholder's Signature: _____

Notes:

Thank you we look forward to working with You!

FOR INTERNAL USE ONLY

Date Received: ___/___/___ Received by: _____ Review Date: ___/___/___
Decision: [] Approved [] Denied Event: () _____
All Documents Received: _____ Decision Date: _____
Notification: _____